

MAVERICK ADVISING

IMPACT ADVISING FROM IMPACT MAKERS

Are you ready to make your gifts go further? Our curated advising will help you give like a Maverick – leveraging your financial, intellectual, and social capital to create the meaningful change our world needs.

Since 2013, Maverick Collective – founded by global health nonprofit PSI, Melinda French Gates, and Her Royal Highness the Crown Princess of Norway – has pioneered a unique model of experiential philanthropy with our community of women philanthropists.

Now, our philanthropic advising team is available to anyone who wants to be more authentic, bold, and impactful in their giving. We'll help you get organized, get focused, and elevate your impact, across any issue area from health to climate change to gender equity to education and more.

HOW IT WORKS

STEP 1: Schedule a complimentary introductory call (<u>advising@psi.org</u>).

STEP 2: Complete our "Reflection Survey" to organize your thoughts and share your approach to giving.

STEP 3: Join a 30-minute session to review your survey and go deeper to better understand your goals.

STEP 4: Receive tailor-made recommendations and, as appropriate, suggestions on where and how our services can level up your philanthropy.



WHO IS THIS FOR?

Whether you're an individual donor, foundation, or family office, we're committed to helping you achieve the greatest impact possible. With an unbiased perspective, we offer practical advice to meet your unique goals.

HERE'S WHAT MAVERICK ADVISING CAN DO FOR YOU:

- Passion Meets Purpose: Find and align your passion with meaningful impact.
- **Define Your Vision:** Create inspiring mission and vision statements that serve as your North Star.
- Strategic Mastery: Develop a personalized strategy that maximizes your giving potential.
- Maximize Your Impact: Discover effective pathways to identify and support high-impact opportunities.
- Values in Action: Transform abstract concepts like trust and power-sharing into tangible action.

WHAT IS THE COMMITMENT?

No commitment! After our complimentary session, you decide if Maverick Advising meets your needs and goals.

If you're ready to turn your philanthropic vision into real-world change, reach out to us at advising@psi.org!